

# Popular Announces Start Up Program for New Businesses in the US Virgin Islands

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US Virgin Islands

**Contacts:**Juan Cintrón 787-453-4198 [juan.cintroncomulada@popular.com](mailto:juan.cintroncomulada@popular.com)

Popular is pleased to announce the arrival of its Start Up Popular Program to the US Virgin Islands. This unique program is geared towards boosting entrepreneurship efforts in the Caribbean, specifically the Virgin Islands. Businesses in operation for two years or less, who already generate sales are eligible to apply. The application period is open until November 30, 2018 for interested persons.

Start Up Popular provides new entrepreneurs with the perfect opportunity to receive needed support to enrich their business's success. The program offers multiple resources and benefits to its participants, including financing of up to \$50,000, free business coaching, and access to networking events.

During the term of the financing, participants will receive specialized coaching by experts in the field. The overall coaching objective is to support the development and growth of the business and enhance the owner's financial education and sustainability.

A wide array of fundamental and advanced business topics will be covered to include how to strengthen your company's presence in the digital world, business management and administration, marketing, human resources, permit processes, and much more.

One of the most valuable benefits of the StartUp Program is its networking component. As a participant, you will become part of a dynamic group of local entrepreneurs. Networking events will provide an atmosphere to interact with other thriving entrepreneurs, while reaching your target customer base.

"At Popular we are committed to entrepreneurs and our islands' sustainable economic growth. Start Up Popular offers a unique opportunity for entrepreneurs to grow their businesses, with the resources and support to ensure success. The talent and drive of entrepreneurs in the Virgin Islands is commendable. There is a new wave of energy and innovative that will propel the economy of the Virgin Islands," stated Oran C. Roebuck, Senior Vice President and Region Manager for Popular.

Visit [popular.vi/startup/](http://popular.vi/startup/) [7] and learn about the requirements of the program. Then apply by completing the online application form. If you have questions, please contact [startup@popular.com](mailto:startup@popular.com) [8] or call the Business Banking Center at 787-756-3939 or 1-855-756-3939.

**Language:**

English

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