

POPULAR EMPLOYEES MAKE A DIFFERENCE AND RAISE \$10,000 FOR CANCER SUPPORT VI

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U.S.V.I

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As part of their yearly "Make A Difference Day" initiative, Popular employees were inspired to positively impact the lives of cancer patients in the Virgin Islands by raising much-needed funds for [Cancer Support VI](#) [8] (CSVI).

When Popular was first approached to participate in the [CSVI Paint the Town Pink initiative](#) [9], the team decided to do something bigger - host a fundraising challenge.

"Every year, Popular employees ignite change by participating in National Make A Difference Day, where they choose a local non-profit organization or social cause to support. This initiative by our colleagues demonstrates the commitment and interest Popular has in the community. We have all been impacted by cancer in our community and we stand together in the battle. I am truly proud of my team," said Oran C. Roebuck, Senior Vice President and Region Manager for Popular.

The funds for CSVI were received by CSVI Director, Barbara Michaud.

"We are very grateful for the support of Popular and its employees. Donations like this allow us to fulfill our mission to help cancer patients in our community," said CSVI Director, Barbara Michaud.

Cancer Support VI (CSVI) was founded in 2005 as a non-profit organization with a mission to work with medical institutions, and community organizations in the USVI to support those affected by cancer. CSVI provides outreach, education, advocacy, financial assistance, and other resources that help patients on their cancer care journeys. The economic and emotional burdens of cancer are significant to both the affected individual and the community at large. Thus, CSVI aims to provide VI patients with comfort and peace of mind during difficult times while creating a positive impact on the community.

About Popular

Popular Virgin Islands is one of the leading financial institutions in the area, with a network of branches located in St. Thomas (5), St. Croix (3) and Tortola (1), as well as an Easy Deposit Center in St. John. In addition to three credit centers and three mortgage centers, it has online banking services available through its webpage www.popular.vi [10] and TeleBanco by calling 1-888-724-3655. The financial institution also has a mobile app for iPhone®, iPod touch®, iPad®, and Android™ devices called Mi Banco Mobile.

About CSVI

The CSVI cancer patient fund is set up within the Community Foundation of the Virgin Islands - a 501 (c) 3 non-profit organization. All funds raised through CSVI campaigns go directly to cancer patients in the US Virgin Islands.

Language:

English

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