

# Popular Presents its New Musical Production: “Nuestra Isla, Nuestro Encanto” (Our Island, Our Enchantment)

**Release Date:**

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**Terms:**[English](#) <sup>(1)</sup> [Español](#) <sup>(2)</sup> [#NuestraIslaNuestroEncanto](#) <sup>(3)</sup>**Ciudad de origen y fecha de la noticia:**

SAN JUAN, Puerto Rico

SAN JUAN, Puerto Rico--([BUSINESS WIRE](#) <sup>(4)</sup>)--Popular announced today that its new musical production, the one they have created uninterrupted for 25 years, will be transmitting simultaneously through Puerto Rico’s main channels on December 3rd at 8:00 p.m. This year, production is titled “Nuestra Isla, Nuestro Encanto” (Our Island, Our Enchantment) and its theme is the different festivities that Puerto Ricans celebrate throughout the year that make them such special and happy people.

“Bringing a moment of happiness, especially amidst the times we are going through, is something very important for us at Popular. The musical production is known for transmitting happiness and optimism to our people. This year, we are doing it through traditional festivities, something that is without a doubt a big part of who we are. Popular has a genuine commitment to supporting that arts, culture and our communities. It is part of our DNA and has always been present in everything we do,” stated Eduardo Negrón, executive vice president of Popular’s Administration Group.

The production took about a year and a half of filming since the team wanted to capture festivals, carnivals and events throughout the entire island. “We wanted to capture Puerto Rico’s reality and not have to fake it, the only way to do that was to start filming at the end of last year,” said Euskady Burgos, producer of Cinetrix, this year’s production company.

The story that is shown in this production is of a young man that, after having lived out of town for a long time, comes back to the island and starts writing about what makes its people special. Throughout his tale, people can see the various scenarios that make this an hour-long production for television.

Some of the festivities that are portrayed are: Fiestas de la Calle San Sebastián, Ponce, Loíza and Hatillo’s Carnivals, San Blas Marathon, Guajataka Downhill, Noche de San Juan (Night of San Juan), celebration of Virgin of Carmen, among others. “We wanted to show each of these events in the context in which they are celebrated, nothing better than being able to be part of those that participate in them and also able to portray through them the essence of Puerto Rican, we are a happy country,” added Burgos.

The production was directed by Joel Pérez, produced by Euskady Burgos and edited by Carlos Aponte, all part of the production company, Cinetrix. As part of the production team, Carmen Díaz and Nadia Barbarossa also served as producers. Luis Amed Irizarry was the musical director along with musical producers, Diego Centeno, Antonio Caraballo, José David Pérez and Josué Deprat. Adiel Marie was the disc’s producer.

The musical production had artists such as:

[Olga Tañón](#) – La vida es un carnaval (Life is a Carnival)

[Oscarito y Emanuel Santana](#)- Medley: Mañana por la mañana, Voy subiendo, Caminan las nubes (Medley: Tomorrow Morning, I’m Going Up, Clouds are Walking)

[Rey Ruiz y Consuelo Schuster](#) – Calle Luna, Calle Sol (Moon Street, Sun Street)

[José Nogueras y Nano Cabrera](#)- Pescao (Fish)

[Los Wálters y Eduardo Alegría](#) – Y yo no bailo (And I don’t Dance)

Ozuna – Oye como va (Hear how it Goes)

Danny Fornaris y Diana Fuentes – María Isabel (Maria Isabel)

Vicente García y Kany García – Las manos del campo (The Countryside’s Hands)

PJ Sin Suela – Vamos a celebrar (Let’s Celebrate)

Pirulo y la Tribu – O Que É O Que É (La vida es bonita) (Life is Beautiful)

Jeimy Osorio y Christian Daniel – El Boricua (The “Boricua”)

“Nuestra Isla, Nuestro Encanto” (Our Island, Our Enchantment) will be available for 24 hours through the website [www.nuestraIslaNuestroEncanto.com](http://www.nuestraIslaNuestroEncanto.com) <sup>(5)</sup>. “We know not everyone in Puerto Rico have power and that is why we are also bringing the production to life with a live musical show to various municipalities, among them: Hatillo, Moca, Orocovis, San Juan, Caguas and Ponce. We are also coordinating with other municipalities that are interested in showing the production on a big screen,” added Negrón.

Those interested in acquiring the production, in CD or DVD, will be able to do it through any of the Banco Popular branches, record stores, Walmart, Walgreens, Amazon, Google Play, Disco Hits, among others. Sales will start on December 4, 2017.

Part of the funds raised as a result of sales are destined to the Embracing Puerto Rico relief effort, led by the Banco Popular Foundation and which purpose is to support the communities affected by hurricane Maria. To this date, the effort has impacted over 20,000 families and 33 municipalities.

**Idioma:**

English

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Popular presents its new musical showcasing Puerto Rican festivities.

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